

2016 WEB AD RATES

NEW! Larger Ad Options

CONNECT WITH MORE GARDENERS

chicagolandgardening.com

Our website offers creative opportunities to interact with our online visitors seeking gardening information and resources.

Limited Space Available!

Ad reservations & materials due by the 20th of each month for placement in the following month.

Reserve your space and lock in the best positions.



Web Ad Rates

65
35
85
75
-

From the Editor Spatight's Questions Books Subscribe What to Do This Mi Where to Buy Current Issue Glorious Gardens Contact Advertising

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Add rotating images: 2nd add \$50; 3rd add \$30

chicagolandgardening.com

1. Hotlinked Banner – Top

728 x 90 pixels, 72dpi, jpg format

2. Square Block

300 x 300 pixels, 72dpi, jpg format

3. Rectangle Block

300 x 92 pixels, 72dpi, jpg format

4. Hotlinked Banner – Bottom

728 x 90 pixels, 72dpi, jpg format

To contact your sales representative:

MAIN OFFICE:

P.O. Box 13070 Ruston, LA 71273 Phone: 888.265.3600 Fax: 318.251.8882

Tina Beckel (ext. 143) tina@sbsmags.com

Regina Buggs (ext. 102) regina@sbsmags.com

NORTH CAROLINA OFFICE:

4409 Amberwood Dr. Haw River, NC 27258 Phone: 336.376.0306 Fax: 336.376.9035

Kathy Hogrefe

kathy@sbsmags.com

ILLINOIS OFFICE:

Fax: 630.214.5409

P.O. Box 730 Downers Grove, IL 60515 Phone: 888.265.3600

Ann Sanders (ext. 342) ann@sbsmags.com



2016 E-NEWSLETER AD RATES

Chicagoland Gardening's monthly e-newsletter is sent free and has become a trusted resource for gardeners. The magazine's award-winning editorial staff is combined with the unique interactive functions of the internet to provide passionate gardeners the perfect combination of local horticultural information.

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Premium Ad •

360 x 180 pixels, 72dpi (5"x2.5")

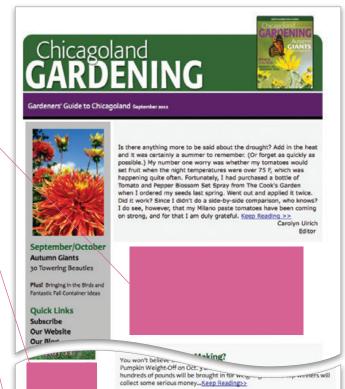
Sponsor Hotlinked Button

150 x 150 pixels, 72dpi (3"x2.5")

Clickable Coupon

Supply text (%, \$\$off, free, contact info & expiration)

Call today before the new growing season gets underway!



What to Do in the Garden

f you are using a special coupon or promo code, include resented in person. Is the coupon transferable? If so, er amily to maximize the viral effect of the coupon.

 Time to buy spring-flowering, hardy bulbs but wait until late October to plant them. If it's too warm after they're planted, they might start coming www.Xou.do want them to form roots before winter, but not shoots.

E-Newsletter Ad Rates

IVLIE

25%

AD SIZE	1X	6X	12X
Premium Ad	\$170	\$160	\$150
Sponsor Hot Button	\$70	\$65	\$60
Clickable Coupon	\$70	\$65	\$160

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