

# 2016 WEB AD RATES

## CONNECT WITH MORE GARDENERS

chicagolandgardening.com

Our website offers creative opportunities to interact with our online visitors seeking gardening information and resources.

**NEW!**  
Larger Ad Options

### Limited Space Available!

Ad reservations & materials due by the 20th of each month for placement in the following month.

Reserve your space and lock in the best positions.



- 1. Hotlinked Banner – Top**  
728 x 90 pixels, 72dpi, jpg format
- 2. Square Block**  
300 x 300 pixels, 72dpi, jpg format
- 3. Rectangle Block**  
300 x 92 pixels, 72dpi, jpg format
- 4. Hotlinked Banner – Bottom**  
728 x 90 pixels, 72dpi, jpg format

To contact your sales representative:

**MAIN OFFICE:**  
P.O. Box 13070  
Ruston, LA 71273  
Phone: 888.265.3600  
Fax: 318.251.8882

**Tina Beckel** (ext. 143)  
tina@sbsmags.com

**Regina Buggs** (ext. 102)  
regina@sbsmags.com

**NORTH CAROLINA OFFICE:**  
4409 Amberwood Dr.  
Haw River, NC 27258  
Phone: 336.376.0306  
Fax: 336.376.9035

**Kathy Hogrefe**  
kathy@sbsmags.com

**ILLINOIS OFFICE:**  
P.O. Box 730  
Downers Grove, IL 60515  
Phone: 888.265.3600  
Fax: 630.214.5409

**Ann Sanders** (ext. 342)  
ann@sbsmags.com

### Web Ad Rates

| AD SIZE                | 1X    | 6X    | 12X   |
|------------------------|-------|-------|-------|
| Square Block           | \$185 | \$175 | \$165 |
| Rectangle Block        | \$95  | \$90  | \$85  |
| Linked Banner - Top    | \$205 | \$195 | \$185 |
| Linked Banner - Bottom | \$195 | \$185 | \$175 |

Add rotating images: 2nd add \$50; 3rd add \$30

chicagolandgardening.com



# 2016 E-NEWSLETTER AD RATES

Chicagoland Gardening's monthly e-newsletter is sent free and has become a trusted resource for gardeners. The magazine's award-winning editorial staff is combined with the unique interactive functions of the internet to provide passionate gardeners the perfect combination of local horticultural information.

## Limited Space Available!

Ad reservations & materials due by the 20th of each month for placement in the following month.

### Premium Ad

360 x 180 pixels,  
72dpi (5"x2.5")

### Sponsor Hotlinked Button

150 x 150 pixels,  
72dpi (3"x2.5")

### Clickable Coupon

Supply text (%,\$\$off, free, contact info & expiration)

Call today before the new growing season gets underway!



## E-Newsletter Ad Rates

| AD SIZE            | 1X    | 6X    | 12X   |
|--------------------|-------|-------|-------|
| Premium Ad         | \$170 | \$160 | \$150 |
| Sponsor Hot Button | \$70  | \$65  | \$60  |
| Clickable Coupon   | \$70  | \$65  | \$160 |

### To contact your sales representative:

**MAIN OFFICE:**  
P.O. Box 13070  
Ruston, LA 71273  
Phone: 888.265.3600  
Fax: 318.251.8882

**Tina Beckel** (ext. 143)  
tina@sbsmags.com

**Regina Buggs** (ext. 102)  
regina@sbsmags.com

**NORTH CAROLINA OFFICE:**  
4409 Amberwood Dr.  
Haw River, NC 27258  
Phone: 336.376.0306  
Fax: 336.376.9035

**Kathy Hogrefe**  
kathy@sbsmags.com

**ILLINOIS OFFICE:**  
P.O. Box 730  
Downers Grove, IL 60515  
Phone: 888.265.3600  
Fax: 630.214.5409

**Ann Sanders** (ext. 342)  
ann@sbsmags.com

chicagolandgardening.com