

# RESELLER PROGRAM

We invite you to sell Chicagoland Gardening magazine at your location and inspire your customers toward their next purchase! The magazine makes a great impulse purchase as shoppers near your checkout counter. **There is no risk!** Earn money on each issue sold and credit for any unsold copies.

It's easy! Just complete and return this order form and we'll provide a special vertical holder and the next issue!

## The details of the Reseller program:

1. The single-copy sales price of an issue is \$4.99. Your company buys the copies for \$2.50, and you earn \$2.49 per issue sold. You don't pay for what you don't sell!
2. You receive full credit for every magazine you return to us.
3. The magazine is published bi-monthly, starting in January. You should receive your magazines before the first of every month of the issue date.
4. You will receive magazines by one of three ways: direct shipped from our printer, shipped from our office or dropped off by our magazine distributor. We will notify you of the delivery method in advance. Please let us know of any special delivery instructions prior to delivery.
5. We provide an acrylic vertical display holder for your counter at no charge. If you need additional magazines or extra display holders, just contact us at the phone number on the back of the display holder.
6. This agreement can be cancelled by either party at any time, but upon cancellation your business is responsible for paying for all copies sold and you must promptly return any magazines unsold to earn credit for those copies.

Sign and date to confirm your participation in the Reseller Program.  
Fax to: 630-214-5409 or call 888-265-8800 for additional information.



## AGREEMENT

- Yes! I wish to participate.     I prefer polybagged issues

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Start with \_\_\_\_ copies to sell    Start with \_\_\_\_ display box(es)

Shipping Address: \_\_\_\_\_  
\_\_\_\_\_

Special Instructions: \_\_\_\_\_

Open year round     Open seasonally    Dates open \_\_\_\_\_

Billing Address (if different from shipping): \_\_\_\_\_  
\_\_\_\_\_

CGM representative: \_\_\_\_\_ Date: \_\_\_\_\_

For more information contact:

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