

# 2018 Resource Guide Order Form

Please fill out each section and print clearly.

## 1. MAIN SECTION: COMPANY LISTING PRINT EXACTLY AS YOU WOULD LIKE IT TO APPEAR IN THE GUIDE

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_ Phone \_\_\_\_\_

**ADDITIONAL RETAIL LOCATION** - if applicable (multiple locations will be combined to create one listing)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_ Phone \_\_\_\_\_

### Additional Information for Extended & Premium Listings:

Website \_\_\_\_\_

Would you like your location/s mapped?  yes  no

If yes, **LOCATION DESCRIPTION** (give nearest major intersection, ie: 1 mile South of Main St. on Hwy 1, not directions) \_\_\_\_\_ Subject to editing.

**ADDITIONAL RETAIL LOCATION** (if applicable) \_\_\_\_\_

**PREMIUM LISTING COPY** (75 words or less - may be subject to editing) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## 2. DISPLAY ADS STAND OUT! ADD YOUR LOGO, AD AND LOCATION IN THE GARDEN TRIP PLANNER SECTION

### A La Carte Selections

Size:	Color:
<input type="checkbox"/> 2-page spread	<input type="checkbox"/> 4 Color
<input type="checkbox"/> Full Page	<input type="checkbox"/> 2-Color
<input type="checkbox"/> Vertical 1/2 Page	<input type="checkbox"/> 1-Color

New Ad Material

Repeat Ad Material from \_\_\_\_\_

*\*Note: 1/2 page ads from previous years will need to be re-sized*

**Material Deadline:** Dec. 16, 2017

### Keep it Simple, Save Money & Make it a Combo! (Complete section below)

**Basic - Combo #1**  
(PL, USPL, GTP)

**Half page - Combo #2**  
(HPA, PL, USPL, GTP)

**Full page - Combo #3**  
(FPA, PL, USPL, GTP)

#### All Combos include the Garden Trip Planner

Full color photo included - please send a high res image to appear above your advertorial in the Garden Trip Planner.

Highlight specific features at your locations by mentioning it below so our editors can include it in the advertorial copy about your location(s). (Text is subject to editing.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**CONTINUED >>>>**

